

Plan the Perfect Trip with Help from Friends

by Tiffany Chang Black

When you're planning a vacation, you can't control the weather or flight schedules, but luckily you do have a say in where you stay, where you eat and the activities you do. Facebook has partnered with [TripAdvisor](#) to help you tap your friends' travel experiences and plan the perfect trip.

Starting today, when you visit TripAdvisor while logged into Facebook, the site will become your personalized travel planner, complete with friends' reviews, a map showing places friends have visited, and a list of their most popular destinations.

For example, when you're researching a location, hotel or restaurant, you'll see friends' reviews first, so you can make better vacation decisions. And if you need some inspiration, the new personalized TripAdvisor home page will now show a world map with all the places friends have said they've been using TripAdvisor's [Cities I've Visited](#) app. Don't just look through your friends' vacation photos on Facebook; get tips from them and go on your own adventure.



See where
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TripAdvisor is a new [instant personalization](#) partner and becomes customized for you by using your public information and list of friends from Facebook to show you friends' reviews and other content you might find interesting.

We hope these new social features on TripAdvisor help you make the most of your holiday travel plans and future vacations. [Try it out](#) and let us know some of your favorite destinations in the comments below.

Tiffany, who works with Facebook's strategic partners, is headed to [West Virginia](#) for the holidays.